

ZION NATIONAL PARK

OFFICIALLY SET APART

Utah has its first national park. Stephen T. Mather, director of the national park service, formally welcomed Zion National park into the galaxy of the great scenic playgrounds of the country, at the Salt Lake Commercial club, when he announced that President Wilson had signed the bill creating it.

The celebration in honor of the designation of Zion National park began with descriptions of its wonders and interest to the world. Before it was concluded the first steps toward a program for its development and promotion had been taken. Mr. Mather pointed out the opportunities which the park will offer for sending the name of Utah's attractions throughout the world, and the Commercial club members evinced a determination to seize the opportunity.